

The Official Illustrated History: The Definitive Visual Guide to Coca-Cola



Rangers: The Official Illustrated History: A Visual Celebration of 140 Glorious Years by Lindsay Herron

★★★★☆ 4.9 out of 5

Language	: English
File size	: 48434 KB
Text-to-Speech	: Enabled
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Screen Reader	: Supported
Print length	: 256 pages
Paperback	: 100 pages
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Dimensions	: 6.14 x 0.23 x 9.21 inches



Coca-Cola is one of the most iconic brands in the world. Its distinctive red and white logo is instantly recognizable, and its products are enjoyed by people of all ages in over 200 countries.

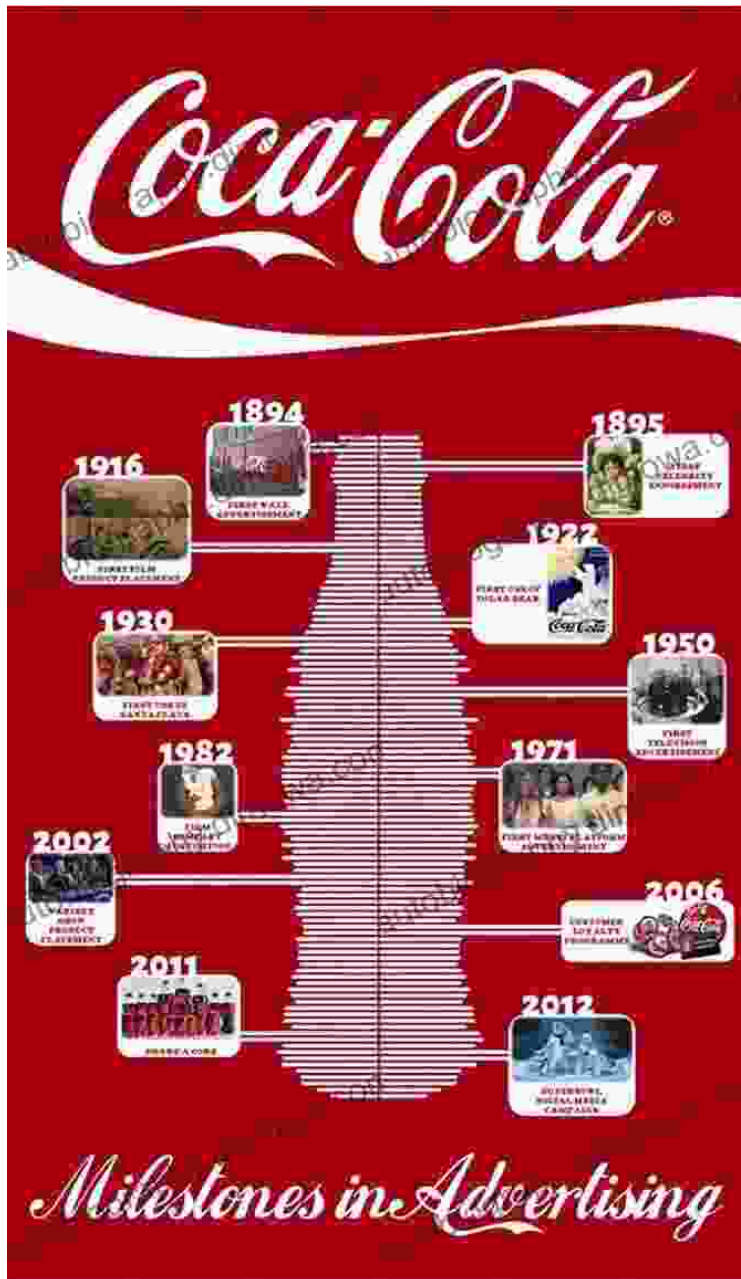
The Official Illustrated History is the definitive visual guide to this beloved brand. From its humble beginnings in 1886 to its present-day status as a global powerhouse, this book tells the story of Coca-Cola through stunning photographs, rare archival materials, and insightful text.

The book is divided into six chapters, each of which explores a different aspect of Coca-Cola's history. Chapter 1, "The Early Years," traces the company's roots from its founding by John Pemberton in 1886 to its Free

Download by Asa Griggs Candler in 1891. Chapter 2, "The Candler Era," details Candler's aggressive marketing campaigns that made Coca-Cola a household name. Chapter 3, "The Woodruff Era," covers the years from 1923 to 1954, during which time Coca-Cola became a global brand. Chapter 4, "The Post-Woodruff Era," explores the company's history from 1954 to the present day. Chapter 5, "The Coca-Cola System," provides an overview of the company's vast distribution network and its relationships with bottlers and retailers. Chapter 6, "The Coca-Cola Culture," examines the brand's impact on popular culture, from its role in movies and television to its association with sports and music.

The Official Illustrated History is a must-have for any fan of Coca-Cola. It is a beautifully designed book that is packed with fascinating information and stunning visuals.

Free Download your copy today!

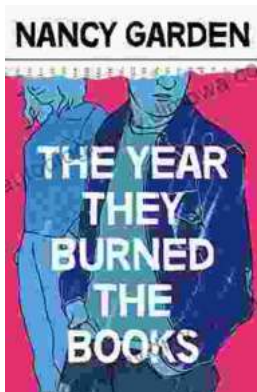


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