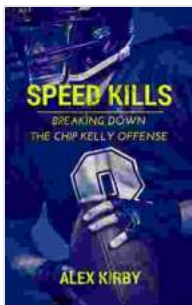


# Speed Kills: Breaking Down the Chip Kelly Offense

Chip Kelly's offense is one of the most innovative and explosive in college football. Since its inception in 2009 at the University of Oregon, the offense has consistently ranked among the nation's top offenses in both scoring and total yards. Kelly's offense is predicated on speed, tempo, and misdirection. By spreading the defense thin and forcing them to make quick decisions, Kelly's offense creates opportunities for big plays.

## The Basics of the Chip Kelly Offense

The Chip Kelly offense is a spread offense that uses a variety of formations and motions to create mismatches and exploit the defense's weaknesses. The offense is typically run at a fast tempo, with the quarterback calling the plays at the line of scrimmage. The offense uses a variety of running plays and passes, and it is known for its ability to score points quickly and in bunches.



## Speed Kills: Breaking Down the Chip Kelly Offense

by Alex Kirby

★★★★☆ 4.1 out of 5

Language : English  
File size : 4345 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 124 pages  
Lending : Enabled



One of the key elements of the Chip Kelly offense is the use of tempo. Kelly's offense runs plays at a much faster pace than most other offenses, which can make it difficult for defenses to adjust. The fast tempo also helps to keep the defense on its heels and prevents them from getting into a rhythm.

Another key element of the Chip Kelly offense is the use of misdirection. Kelly's offense uses a variety of motions and formations to deceive the defense and create opportunities for big plays. For example, the offense may use a jet motion to get a receiver in motion before the snap, or it may use a fake handoff to draw the defense in and then throw a pass over the top.

### **The Players in the Chip Kelly Offense**

The Chip Kelly offense is built around a variety of talented players. The quarterback is the key to the offense, as he is responsible for making quick decisions and delivering the ball accurately. The running backs are also important, as they are responsible for carrying the ball and catching passes out of the backfield. The wide receivers are also key, as they are responsible for stretching the defense and creating opportunities for big plays.

### **The Coaching of the Chip Kelly Offense**

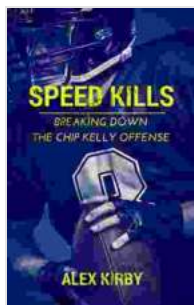
Chip Kelly is one of the most innovative and successful coaches in college football. He has a proven track record of success, and he has a deep

understanding of the game. Kelly is also a master motivator, and he is able to get the most out of his players.

## The Impact of the Chip Kelly Offense

The Chip Kelly offense has had a major impact on college football. The offense has helped to revolutionize the game, and it has made it more exciting and entertaining. The offense has also helped to produce some of the most prolific offenses in college football history.

The Chip Kelly offense is one of the most innovative and explosive offenses in college football. The offense is predicated on speed, tempo, and misdirection. By spreading the defense thin and forcing them to make quick decisions, Kelly's offense creates opportunities for big plays. The offense has had a major impact on college football, and it has helped to revolutionize the game.



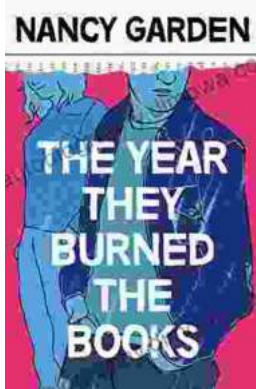
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