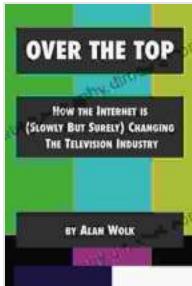


# How The Internet Is Slowly But Surely Changing The Television Industry



## Over The Top: How The Internet Is (Slowly But Surely) Changing The Television Industry by Alan Wolk

★★★★☆ 4.4 out of 5

Language : English  
File size : 466 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 176 pages  
Lending : Enabled



The internet has had a major impact on the television industry in recent years. More and more people are watching TV online, and traditional TV viewership is declining.

There are a number of factors that have contributed to this shift, including:

- The rise of streaming services like Netflix, Hulu, and Our Book Library Prime Video.
- The increasing popularity of mobile devices, which allow people to watch TV anywhere, anytime.
- The decline in the cost of broadband internet.

As a result of these factors, the television industry is undergoing a major transformation. Traditional TV networks are losing viewers, and streaming services are gaining ground.

This shift is likely to continue in the years to come. As internet speeds continue to improve and the cost of streaming services remains low, more and more people will cut the cord and switch to online TV.

## **The Impact of the Internet on the Television Industry**

The internet has had a number of significant impacts on the television industry, including:

- **The rise of streaming services:** Streaming services like Netflix, Hulu, and Amazon Prime Video have changed the way we watch TV. These services offer a wide variety of content, including movies, TV shows, and documentaries. They also allow users to watch content on demand, without having to wait for a specific air time.
- **The increasing popularity of mobile devices:** Mobile devices, such as smartphones and tablets, have made it possible to watch TV anywhere, anytime. This has led to a decline in traditional TV viewership, as people are increasingly choosing to watch TV on their mobile devices.
- **The decline in the cost of broadband internet:** The cost of broadband internet has declined significantly in recent years. This has made it easier for people to access streaming services and watch TV online.

These factors have led to a major shift in the television industry. Traditional TV networks are losing viewers, and streaming services are gaining ground. This shift is likely to continue in the years to come.

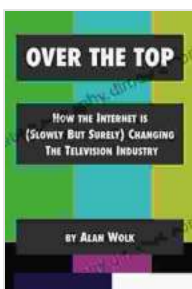
## The Future of the Television Industry

The future of the television industry is uncertain, but it is clear that the internet will continue to play a major role. Streaming services are expected to continue to grow in popularity, and traditional TV networks will need to adapt to this new reality.

One possible future for the television industry is that traditional TV networks will become more like streaming services. They may offer more on-demand content, and they may allow users to watch content on multiple devices.

Another possible future is that traditional TV networks will disappear altogether. Streaming services may become the primary way that people watch TV, and traditional TV networks may become obsolete.

Only time will tell what the future holds for the television industry. However, it is clear that the internet is having a major impact on the industry, and it is likely that this impact will continue to grow in the years to come.



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