

# For The Love Of Logos: The Definitive Guide to Creating Memorable Brand Identities



**For the Love of Logos: Design your own logo, a guide to visual branding for business owners and startups to send the right message and look professional**

by Nicolas Forgue

★★★★☆ 4.9 out of 5

Language : English  
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Screen Reader : Supported  
Enhanced typesetting : Enabled  
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**For The Love Of Logos** is the definitive guide to creating memorable brand identities. It covers everything from the basics of logo design to advanced topics like brand storytelling and logo evolution.

**In this book, you'll learn:**

- The principles of good logo design

- How to create a logo that reflects your brand's personality
- How to use color, shape, and typography to create a memorable logo
- How to protect your logo trademark
- And much more!

Whether you're a small business owner, a graphic designer, or a marketing professional, **For The Love Of Logos** is the essential guide to creating a brand identity that will stand the test of time.

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